

The Right Honourable Rechie Valdez
Minister for Women and Gender Equality
and Secretary of State (Small Business and Tourism)
House of Commons
Ottawa, ONt., K1A 0A6
June 23, 2026

Dear Minister Valdez,

Over the past 13 years our firm has worked on 70 tourism projects with over 40 Indigenous groups, in Canada, from coast to coast to coast. During that time we have engaged ITAC to supply a number of important services for our clients as they developed a tourism enterprise. In particular, the Original Original program, ensuring experience authenticity, and cooperative marketing opportunities including representation at Rendezvous Canada have been extremely useful services provided by ITAC.

Tourism has unlocked significant benefits to all the communities we have worked for including own source revenue, the development of local entrepreneurs, revitalization of culture and real progress towards reconciliation. It is our belief, that in order for Canada's Indigenous tourism industry to realize its potential and contribute significantly to Canada's GDP, that ITAC is mission critical to this end. As such, we would urge the Government of Canada to reconsider its financial support for ITAC.

Thank you for your time and attention to this important issue.

Respectfully,



Rod Taylor, CEO,
Legacy Tourism Group