



**Indigenous Tourism Association of Canada (ITAC)
9^h Annual General Meeting (AGM)
October 7th, 2024
TIME: 10AM – 12PM (ADT)**

**Delta Hotels Prince Edward
18 Queen Street Way
Charlottetown, (Epekwitk) PEI
AGM Approved Minutes**

Board Members in Attendance In-Person:

- | | |
|-----------------------|------------------------|
| 1. Marilyn Jensen | YT Representative |
| 2. Jason W. Johnston | ON Representative |
| 3. Brenda Holder | AB Representative |
| 4. Kelly Fiddler | SK Representative |
| 5. Sheila Flaherty | Nunavut Representative |
| 6. Dave Smith | NB Representative |
| 7. Marie-Pierre Lainé | QC Representative |
| 8. James McPherson | NWT Representative |
| 9. Colleen Lambert | NFL Representative |
| 10. Marlene Joudry | NS Representative |
| 11. Jamie Thomas | PEI Representative |

Board Members in Attendance Online:

- | | |
|----------------|-------------------------|
| 1. David Daley | Manitoba Representative |
|----------------|-------------------------|

Board Members Not in Attendance:

- | | |
|--------------|---------------------------------|
| 1. Dean Werk | British Columbia Representative |
|--------------|---------------------------------|

Members in Attendance In-Person:

- | | |
|-------------------|----------------|
| 1. Yvette McKenna | Indigenous PEI |
|-------------------|----------------|

ITAC Staff Members in Attendance:

- | | |
|--------------------------------|----------------------------------|
| 1. Keith Henry | President & CEO |
| 2. Brady Smith | Chief Strategy Officer |
| 3. Sebastian Desnoyers- Picard | VP of Operations |
| 4. Joe Hidayat | Chief Financial Officer |
| 5. Cecilia Point | Director of Finance |
| 6. Tamara Littlelight | Director of Marketing |
| 7. Tara Saunders | Director of Business Development |
| 8. Teresa Ryder | Director of Partnerships |



Others in Attendance, Online:

1. Sean Reid KPMG, Financial Auditor

Agenda

1. Opening Prayer/Welcome 10:00 AM
2. Opening Remarks/Protocol Welcome
Chair Maryin Jensen, Vice-Chair Brenda Holder 10:05 AM
3. Call to Order – Verification of Quorum 10:27 AM
4. Approval of AGM Chair 10:29 AM

MOTION20241007 – 01 – Nominate Brenda Holder as chairperson for 2025 AGM

Moved by Jason W. Johnston

Seconded by Marlene Joudry

Question called, all in favour

Motion carried

5. Review and Approve Draft Agenda 10:31AM

MOTION20241007 – 02 – Approve Draft Agenda as Presented

Moved by Marie-Pierre Lainé

Seconded by Shelia Flaherty

Question called, all in favour

Motion carried

6. **Review and Approve Draft Minutes**

- a. . 8th AGM December 2023 – Whitecap Dakota/Saskatoon

MOTION20241007 – 03 – Approve Draft Minutes for 8th Annual AGM December 14, 2023 as Corrected

Moved by Colleen Lambert

Seconded by Kelly Fiddler

Question called, all in favour

Motion carried

7. ITAC 2023-2024 Reporting 10:34 AM

- a. Annual Report 2023-2024

- i. ITAC Financial Statements 2023-2024

1. Sean Reid KPGM – Audit

2. Cecelia Point, ITAC Director of Finance



MOTION20241007 – 04 – Approve ITAC 2023-2024 Annual Report as submitted

Moved by Marie-Pierre Lainé

Seconded by Jamie Thomas

Question called, all in favour

Motion carried

MOTION20241007 – 05 – Approve ITAC 2023-2024 Financial Statement as Presented

Moved by Colleen Lambert

Seconded by Jason W. Johnston

Question called, all in favour

Motion carried

MOTION20241007 – 06 – Appoint KPMG 2024-2025 to complete Audited Financial Statements

Moved by Shelia Flaherty

Seconded by Marie-Pierre Lainé

Question called, all in favour

Motion carried

8. ITAC 2024-2025 Operational Highlights

10:58 AM

a. Action Plan Overview

- i. Leadership
- ii. Partnership
- iii. Development and
- iv. Marketing

b. ITAC Sustainability

MOTION20241007 – 07 – Accept 2024-2025 Operational Updates as Presented

Moved by Marilyn Jensen

Seconded by Jason W. Johnston

Question called, all in favour

Motion carried

9. ITAC Board Elections

11:29 AM

- a) British Columbia
- b) Québec
- c) PEI
- d) Nunavut
- e) Ontario

10. New Business

11:48 AM

- a) International Indigenous Tourism Conference February 25th-27th, 2025 Montreal, Quebec



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

b) Destination Original – Indigenous Tourism Update

11. Motion to Adjourn

12:00 PM

MOTION20241007 – 08 – Adjourn

Moved by Colleen Lambert

Seconded by Marlene Joudry

Question called, all in favour

Motion carried

12. Closing Prayer, Marilyn Jensen, Yukon First Nation Culture & Tourism Association

Approved January 17th, 2026

ITAC Chair

ITAC Secretary