



**Indigenous Tourism Association of Canada (ITAC)
Board of Directors Meeting**

Board of Directors Meeting
Delta Hotel Prince Edward
18 Queen Street
Charlottetown PE
C1A4A1

(902) 566-2222

Sunday, October 6th, 2024

In-Person

Sunday, October 6th, 2024, 9:30am-5:00pm

Breakfast and lunch will be provided in the meeting room starting at 8:00 AM and noon each day.

Board Members in Attendance

Marilyn Jensen	YT Representative
Jason W. Johnston	ON Representative
Brenda Holder	AB Representative
Kelly Fiddler	SK Representative
Sheila Flaherty	NU Representative
Dave Smith	NB Representative
Marie-Pierre Lainé	QC Representative
James McPherson	NWT Representative
Colleen Lambert	NL Representative
Marlene Joudry	NS Representative
Jamie Thomas	PE Representative

Online Board Members in Attendance

David Daley	MB Representative
-------------	-------------------

Regrets

Vacant	BC Representative
--------	-------------------

ITAC Staff in Attendance

Keith Henry	President & CEO
Brady Smith	Chief Strategy Officer
Sebastien Desnoyers-Picard	Vice President
Cecilia Point	Director of Finance
Tamara Littlelight	Director of Marketing
Tara Saunders	Director of Business Development
Teresa Ryder	Director of Partnerships
Joe Hidayat	Controller



1. Protocol Welcome
2. Welcome and Introductions
3. Review and Approve Draft Agenda

MOTION20241006-01 to approve the agenda as amended.

**Moved by Sheila Flaherty
Seconded by Jamie Thomas
Question called, all in favour
Motion carried**

4. Review Draft board minutes
 - a. June 25, 2024
 - b. July 17, 2024

MOTION20241006-02 to Approve June 25, minutes as amended

**Moved by James Macpherson
Seconded by Marlene Joudry
Question called, all in favour
Motion carried**

MOTION20241006-03 to Approve July 17, 2024 Minutes as presented

**Moved by James Macpherson
Seconded by Sheila Flaherty
Question called, all in favour
Motion carried**

5. Review ITAC Management Reporting

MOTION20241006-04 to Approve KPI and Financial reports as presented.

**Moved by Marie-Pierre Laine
Seconded by Jason W. Johnston
Question called, all in favour
Motion carried**

6. Indigenous Tourism Partnership Opportunity

MOTION20241006-05 to Approve Partnership Letter of Intent as presented

**Moved by James Macpherson
Seconded by Dave Smith
Question called, all in favour
Motion carried**



7. Review ITAC Initiatives Update

- a. **ACTION #1:** *Share ITAC/Insignia research video and document to the ITAC website, and to social networks and channels*
- b. **ACTION #2:** *Encourage businesses and industry participate in the Truth 2 Action Reconciliation training from ITAC*

8. Adjourn

MOTION20241006-06 to Adjourn

Moved by Jason W Johnston.

Seconded by Jamie Thomas

Question called, all in favour.

Motion carried.

Please note: The next ITAC Board meeting is scheduled for December 10th and 11th in Montreal.