



Indigenous Tourism Association of Canada (ITAC)
Board of Directors Meeting

Wednesday July 17th, 2024

11:00 AM – Noon PST
Virtual

APPROVED MINUTES

Board Members in Attendance:

Marilyn Jensen	YT Representative
Jason W. Johnston	ON Representative
Brenda Holder	AB Representative
Kelly Fiddler	SK Representative
Dave Smith	NB Representative
David Daley	MB Representative
Sheila Flaherty	NU Representative
Marie Pierre Laine	QC Representative
Jamie Thomas	PE Representative
James McPherson	NWT Representative

Board Members not in Attendance:

Marlene Joudry	NS Representative
Colleen Lambert	NL Representative
Vacant	BC Representative

Staff Members in Attendance:

Keith Henry	President & CEO
Sebastien Desnoyers-Picard	Vice President
Cecilia Point	Director of Finance
Joe Hidayat	Controller
Teresa Ryder	Director of Partnerships
Tamara Littlelight	Director of Marketing

1. Welcome and Introductions
2. Review and Approve Draft Agenda

MOTION20240225 – 01 to *approve agenda*

Moved by Dave Daley

Seconded by James McPherson

Question called, all in favour

Motion carried



3. ITAC Audited Financial Statements April 1st, 2023 – March 31st, 2024

MOTION20240225 – 02 to approve the 2023-2024 KPMG Audited Financial Statements as presented

Moved by Jamie Thomas

Seconded by Jason W. Johnson

Question called, all in favour

Motion carried

4. ITAC Updated Budget 2024-2025

The board was presented updated ITAC economic models to review Phase 1 and Phase 2.

5. NACCA Letter re SITES – Update

ITAC Board Member Marie Pierre Laine declared a conflict of interest

MOTION20240225 – 03 to send the letter to the Federal Tourism Minister to address SITES program delivery concerns

Moved by Dave Daley

Seconded by James McPherson

Question called, all in favour

Motion carried

6. Other

- a. Media

7. Next ITAC Board Meeting

- a. October 6th and 7th, Charlottetown, PEI

8. Adjourn

MOTION20240225 – 01 to adjourn the meeting at 12:00 noon PST

Moved by Jason Johnson

Seconded by James McPherson

Motion carried

Approved October 6th, 2024

ITAC Chair

ITAC Secretary