



**INDIGENOUS**  
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE  
**AUTOCHTONE**  
DU CANADA

**Indigenous Tourism Association of Canada (ITAC)  
8<sup>th</sup> Annual General Meeting (AGM)  
December 14<sup>th</sup>, 2023  
TIME: 10AM – 2PM (CST)**

**Dakota Dunes Resort (Treaty 6 Territory)  
203 Dakota Dunes  
Way, Whitecap Dakota First Nation, Saskatchewan**

**AGM Approved Minutes**

**Board Members in Attendance:**

1. Marilyn Jensen YT Representative
2. Jason Johnston ON Representative
3. Kelly Fiddler SK Representative
4. David Daley MB Representative
5. Sheila Flaherty NU Representative
6. Jamie Thomas PE Representative
7. Patricia Dunnett NB Representative
8. Marie-Pierre Lainé QC Representative
9. James McPherson NWT Representative
10. Colleen Lambert NL Representative

**Voting Members in Attendance:**

1. Michela Carrière Aski Holistic Adventures/Delta Beadworks
2. Blaine Mirasty Cree North Adventures
3. Bernard Shepherd White Bear Lake Resort

**Non-Voting Members in Attendance:**

1. Steph Clovechuk Discover Saskatoon
2. Collin Alexander Pêmiska Tourism

**Other Guests in Attendance:**

1. Angela Pratt Indigenous Destinations Saskatchewan
2. Beth Potter Tourism Industry Association of Canada
3. Rhonda Speiss Innovation, Science and Economic  
Development Canada
4. John Conner Path Finder 365
5. Lyle Donald Indigenous Edmonton Entertainment Group
6. Annie Charles Indigenous Destinations Saskatchewan



ITAC Staff Members in Attendance:

1. Keith Henry President & CEO
2. Brady Smith Chief Strategy Officer
3. Sébastien Desnoyers-Picard Vice President of Operations
4. Teresa Ryder Director of Partnerships
5. Tara Saunders Director of Business Development
6. Cecilia Point Director of Finance and Operations
7. Joe Hidayat Controller
8. Tamara Littlelight Director of Marketing
9. Sherry Daniels Executive Assistant
10. Craig van der Merwe Technical Advisor
11. Tracey Pascal Development Coordinator
12. Breanna Thomas Industry Engagement Coordinator

ITAC Staff Member in Attendance, on-line:

1. Sean Reid KPMG, Financial Auditor

**Agenda**

1. Opening Remarks and Welcome by President & CEO, Keith Henry, IDSK Co-Chair, Kelly Fiddler and Chair, Marilyn Jensen 10:05 AM
2. Prayer with Melvina Eagle, Whitecap Dakota First Nation 10:12 AM
3. Minister of Tourism Soraya Martinez Ferrada (video) 10:23 AM
4. Call to Order – Verification of Quorum 10:27 AM
5. Approval of AGM Chair 10:29 AM

**MOTION20231214 – 01 to approve Jason Johnston as chair of the 8<sup>th</sup> Annual General Meeting**

**Moved by David Daley, Wapusk Adventures**

**Seconded by Marie-Pierre Lainé, Indigenous Tourism Quebec**

**Question called, all in favour. Motion Carried.**

6. Approval of Draft Agenda 10:30 AM

**MOTION20231214 – 02 to approve the draft agenda as presented.**

**Moved by Sheila Flaherty, Sijjakkut Inc. Seconded**

**by James McPherson, Sahtu Adventures Question**

**called, all in favour. Motion Carried.**



7. Approve AGM Draft Minutes 10:31 AM

**MOTION20231214 – 03 to approve the AGM Draft Minutes as presented.**

**Moved by Kelly Fiddler, Mosquito Ridge Tourism**

**Seconded by Dave Daley, Wapusk Adventures Question called, all in favour.**

**Motion Carried.**

8. ITAC 2022-2023 Reporting 10:34 AM  
a. Review Annual Report – April 1, 2022 to March 31, 2023

**MOTION20231214 – 04 to approve the Annual Report as presented.**

**Moved by Jason Johnston, Cape Croker Park**

**Seconded by Marilyn Jensen, Yukon First Nation Culture & Tourism Association Question called, all in favour.**

**Motion Carried.**

- i. Financial Statements April 2, 2022 to March 31, 2023 10:45 AM  
1. Cecilia Point, ITAC Director of Finance  
2. Sean Reid, KMPG - Audit

**MOTION20231214 – 05 to approve the ITAC 2022-2023 Financial Statements as presented.**

**Moved by Marie-Pierre Lainé, Indigenous Tourism Quebec**

**Seconded by Patricia Dunnett, Metepenagiag Heritage Park**

**Question called, all in favour Motion Carried.**

**MOTION20231214 – 06 to appoint Sean Reid at KPMG as the auditor for the 2023-24 financial audit.**

**Moved by Patricia Dunnett, Metepenagiag Heritage Park**

**Seconded by James McPherson, Sahtu Adventures**

**Question called, all in favour.**

**Motion Carried.**

9. ITAC 2022-2023 Operational Highlights 10:58 AM  
a. Operational Summary – Video Highlight  
b. Provincial/Territorial Partners – Key Updates  
i. Indigenous Destinations Saskatchewan  
ii. Indigenous Tourism BC  
iii. Indigenous Tourism Alberta  
iv. Indigenous Tourism Quebec  
v. NL Indigenous Tourism Association



- vi. Manitoba Indigenous Tourism Association
- vii. Nova Scotia Indigenous Tourism Enterprise Network
- viii. Yukon First Nations Cultural and Tourism Association
- ix. Indigenous Tourism Association New Brunswick  
Indigenous Tourism Association PEI
- x. NWT Update
- xi. Nunavut
- xii. Ontario Update

10. ITAC Board Elections 11:29 AM

- a. Elected, Sharon Bond, Kekuli Café (British Columbia)
- b. Acclaimed, Brenda Holder, Mahikan Trails (Alberta)
- c. Acclaimed, James McPherson, Sahtu Adventures (NWT)
- d. Acclaimed, Dave Smith, First Nations Storytellers (New Brunswick)
- e. Elected, Kelly Fiddler, Mosquito River Tourism (Saskatchewan)

**MOTION20231214 - 07 to accept the ITAC Board Elections as presented.  
Moved Colleen Lambert, Miawpukek First Nation  
Seconded by Marie-Pierre Lainé, Indigenous Tourism Quebec) Question  
called, all in favour.  
Motion carried.**

**MOTION20231214 - 08 to accept to destroy the election ballots.  
Moved by James McPherson, Sahtu Adventures  
Seconded by Dave Daley, Wapusk Adventures Question  
called, all in favour.  
Motion carried.**

11. State of the Industry Update 11:35 PM

- a. Tourism Industry Association of Canada, President & CEO Beth Potter
- b. Destination Canada, Video Presentation, President & CEO Marsha Walden 11:55 AM

Break – Lunch

12. Membership Survey – ITAC Governance Report 12:37 PM

- a. Response for future ITAC Elections
  - i. P/T Appointment or Member Elections  
(101 Respondents: 59% in favor of members appointment, 41% in favor of P/T appointment)

13. New Business 12:48 PM

- a. 2023-24 Update – Review Key Performance Indicators Year to Date
  - i. Marketing Highlights, Director of Marketing Tamara Littlelight
  - ii. Indigenous Tourism Fund, Director of Development Tara Saunders



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- iii. Indigenous Tourism Destination Fund Update, President & CEO, Keith Henry and Chief Strategy Officer Brady Smith
- b. Reconciliation Training Update, Director of Partnerships Teresa Ryder
- c. DiscoverIndigenousTourism.ca – New Member/Industry Support, Director of Development, Tara Saunders
- d. The Original Original Accreditation Program, Director of Development Tara Saunders
- e. International Indigenous Tourism Conference, February 26-28, 2024, Ottawa, ON, Director of Partnerships Teresa Ryder
- f. International Projects Update, Vice President of Operations, Sébastien Desnoyers-Picard

14. Motion to Adjourn

2:05 PM

**MOTION20231214 – 09 to adjourn the 8<sup>th</sup> Annual General Meeting.  
Moved by Jamie Thomas, Experience Lennox Island**

**Seconded by Patricia Dunnett, Metepenagiag Heritage Park  
Question called, all in favour Motion Carried.**

15. Closing Prayer, Marilyn Jensen, Yukon First Nation Culture & Tourism Association

**Approved Monday, October 7, 2024**

**ITAC Chair  
ITAC Secretary**