

Frank Brown

Frank Brown is a member of the Heiltsuk Nation from Bella Bella. His Hereditary Chiefs-Yim ás name is láliyá sila meaning "preparing for the largest potlatch." He co-created and implemented an Indigenous Ecotourism training program with the Heiltsuk Tribal Council, Vancouver Island University, and North Island College. Currently he is co-creating a combined guardian-guide training program in BC that will be scaled up nationally. The conservation economy initiatives SeeQuest Development, a consultancy firm, and YuWala Marine Charters, an Indigenous ecotourism venture, are co-owned and operated by Brown and his wife Kathy. He received an Honorary Doctorate of Laws from Vancouver Island University in 2019.

Brown is an adjunct professor of Recreation and Tourism Management at Vancouver Island University, Resource and Environmental Management at Simon Fraser University and is a senior advisor to the Indigenous Leadership Initiative advancing guardians/IPCA's and Pacific Institute for Climate Solutions hosted by University of Victoria.

He is a leader in the Pacific coast-wide ocean-going Indigenous canoe resurgence, Brown served as initiator and senior events planner for the Tribal Journeys to Bella Bella for Qatuwas "people gathering together" in 1993 and 2014. He is also executive producer and co-curator of the Sacred Journey and Bakvla travelling exhibits. To date these exhibits have received hundreds of thousands of visitors in BC and are now moving into the USA portion of its tour.

