



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

Indigenous Tourism Association of Canada (ITAC)

Board of Directors Meeting

March 7, 2023

Delta Hotel

350 St. Mary Ave

Winnipeg, MB

Board Meeting

Approved Minutes

In Attendance

Brenda Holder
Marilyn Jensen
Jason Johnston
Kelly Fiddler
Marie Pierre Laine
David Daley
Sheila Flaherty
James McPherson
Jamie Thomas

AB Representative
YT Representative
ON Representative
SK Representative
QC Representative
MB Representative
NU Representative
NWT Representative
PEI Representative

Online Attendance:

Frank Antoine
Patricia Dunnett
Marlene Joudry

BC Representative
NB Representative
NS Representative

Staff Members in Attendance

Keith Henry
Brady Smith
Cecilia Point
Teresa Ryder
Tara Saunders
Suzanne Reeves
Joe Hidayat
Sherry Daniels

President & CEO
Chief Strategy Officer
Director of Finance
Director of Partnerships
Director of Business Development
Director of Marketing
Controller
Executive Assistant



1. Welcome and Introductions
2. IIITC Update
 - a. 1076 Final registration
 - b. Event sold out and is the largest Indigenous tourism conference in the world.
 - c. IITC 2024 - Ottawa Ontario in February 2024
3. IITC Budget
 - a. Revenue goals achieved.
4. Line of Credit
 - a) ITAC Staff is requesting an increase to the LOC to support cash flow needs for the national TRF project.

MOTION20230307 – 01 – Increase ITAC BMO Line of Credit, from \$500,000 to \$1,000,000.

Moved by Kelly Fiddler

Seconded by Sheila Flaherty

Question Called, all in favour.

Motion Carried

5. Pledge Video
 - b) World leader in Indigenous tourism, 2030 vision.
 - c) \$6 Billion in GDP
 - d) 2700 Indigenous tourism businesses

MOTION20230307 - 02 to move in camera.

Moved by Marie - Pierre Lainé

Seconded by Jason W. Johnston

Question called, all in favour

Motion Carried

MOTION20230307 - 03 to move out of camera.

Moved by Marie - Pierre Lainé

Seconded by James McPherson

Question called, all in favour

Motion Carried

MOTION20230307 - 04 to move out of camera.

Moved by Marie - Pierre Lainé

Seconded by James McPherson

Question called, all in favour

Motion Carried



MOTION20230307 - 05 *Activate board decision to approve remuneration package for President/CEO as 360 review was successful.*

Moved by Marie - Pierre Lainé

Seconded by Jason W. Johnston

Question called, all in favour.

Motion Carried

MOTION20230308 – 06 To adjourn

Moved Dave Daley

Seconded Sheila Flaherty

Carried

Meeting adjourned at 11:55 AM

Approved May 29th, 2023

ITAC Chair

ITAC Secretary