



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

**Indigenous Tourism Association of Canada (ITAC)
7th Annual General Meeting (AGM)
December 16th, 2022
TIME: 10AM – 1PM (PST)**

**Delta Hotel 550 West Hastings Street, Vancouver, BC
Board and Presenter Virtual zoom link:**

<https://us02web.zoom.us/j/5778869848>

AGM DRAFT Minutes

Board Members in Attendance:

- | | |
|--------------------|-------------------|
| 1. Marilyn Jensen | YT Representative |
| 2. Jason Johnston | ON Representative |
| 3. Kelly Fiddler | SK Representative |
| 4. David Daley | MB Representative |
| 5. Sheila Flaherty | NU Representative |

Board Members in Attendance, Online:

- | | |
|---------------------|-------------------|
| 1. Jamie Thomas | PE Representative |
| 2. Brenda Holder | AB Representative |
| 3. Patricia Dunnett | NB Representative |
| 4. Andrew Germain | QC Representative |

Voting Members in Attendance:

- | | |
|--------------------|-----------------------------|
| 1. Henry Tso | Indigenous Tourism BC |
| 2. Chris Tait | Klahoose Coastal Adventures |
| 3. Jillian Larkham | Nunatsiavut Government |

Voting Members in Attendance, Online:

- | | |
|---------------------|------------------------------------|
| 1. Brenda Baptiste | Board Chair, Indigenous Tourism BC |
| 2. Shae Bird | Indigenous Tourism Alberta |
| 3. Karen Narvey | Indigenous Tourism New Brunswick |
| 4. Mitchell Rennie | Indigenous Tourism PEI |
| 5. Holly Courchene | Indigenous Tourism Manitoba |
| 6. Caroline Swan | NL Indigenous Tourism Association |
| 7. Daphne March | ShaMaSha |
| 8. Sharon Bond-Hogg | Kekuli Café – Westbank |
| 9. Barbara Cranmar | Culture Shock Gallery |
| 10. Lori Simcox | Unity Clothing Co |

Non-Voting Members in Attendance, Online and In Person:

- | | |
|-----------------|--------------------|
| 1. Gloria Loree | Destination Canada |
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2. Maureen Riley
3. Harmony Hunter
4. Katie Johnson

Destination Canada
Yukon First Nation Culture and Tourism
Yukon First Nation Culture and Tourism

ITAC Staff Members in Attendance:

1. Keith Henry
2. Brady Smith
3. Sebastien Desnoyers-Picard
4. Teresa Ryder
5. Tara Saunders
6. Cecilia Point
7. Suzanne Reeves
8. Joe Hidayat
9. Angela Ryder
10. Zane Buchanan
11. Ryan Rogers
12. Tamara Littlelight
13. Manpreet Kaur
14. Markus Kruse
15. Sheldon McCrae
16. April Thompson
17. Melanie Bingham
18. Michelle Brown
19. Sherry Daniels
20. Nadia Vankar
21. Craig van der Merwe
22. Malcolm MacPherson
23. Sean Reid

President & CEO
Chief Strategy Officer
Vice President of Operations
Director of Partnerships
Director of Business Development
Director of Finance and Operations
Director of Marketing
Controller
Project Manager
Creative Content Manager
Communications Manager
Sales & Travel Trade Manager
Bookkeeper
Office Coordinator
Communications Specialist
Events Coordinator
Industry Engagement Manager
Business Support Coordinator
Executive Assistant
Executive Assistant, Operations
Technical Advisor
Legal Advisor
KPMG, Financial Auditor

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| 5. Opening Prayer with Musqueam Representative Audrey Siegl | 10:00 AM |
| 6. Opening Remarks and Welcome by Chair Marilyn Jensen | 10:05 AM |
| 7. Call to Order – Verification of Quorum | 10:20 AM |
| 8. Approval of AGM Chair | 10:22 AM |

MOTION20221216 – 01 to approve Malcolm MacPherson as chair of the 7th Annual General Meeting

Moved by Henry Tso, Indigenous Tourism BC

Seconded by Sheila Flaherty, Indigenous Culinary of Associated Nations

Question called, all in favour.



Motion Carried.

9. Approval of Draft Agenda 10:25 AM

MOTION20221216 – 02 to approve the draft agenda as presented.

Moved by Jason Johnston, Cape Croker Park

Seconded by David Daley, Wapusk Adventures

Question called, all in favour.

Motion Carried.

10. Approve AGM Draft Minutes March 8th, 2022 10:28 AM

MOTION20221216 – 03 to approve the AGM Draft Minutes as presented.

Moved by Sheila Flaherty, Indigenous Culinary of Associated Nations

Seconded by Kelly Fiddler, Beaver River Consulting

Question called, all in favour.

Motion Carried.

11. ITAC 2021 - 2022 Reporting 10:30 AM

- a. Review Annual Report – April 1st, 2021 - March 31st, 2022

MOTION20221216 – 04 to approve the ITAC 2021-2022 Annual Report as presented.

Moved by Marilyn Jensen, Yukon First Nation Culture and Tourism

Seconded by Kelly Fiddler, Beaver River Consulting

Question called, all in favour.

Motion Carried.

- i. ITAC Financial Statements April 1st, 2021-March 31st, 2022

1. Sean Reid KPMG – Audit

2. Cecilia Point, ITAC Director of Finance

MOTION20221216 – 05 to approve the ITAC 2021-2022 Financial Statements as presented.

Moved by David Daley, Wapusk Adventures

Seconded by Jason Johnston, Cape Croker Park

Question called, all in favour

Motion Carried.

MOTION20221216 – 06 to appoint Sean Reid at KPMG as the auditor for the 2022-23 financial audit.

Moved by Jason Johnston, Cape Croker Park

Seconded by David Daley, Wapusk Adventures

Question called, all in favour.

Motion Carried.



12. ITAC 2021-2022 Operational Highlights 10:45 AM
- a. ITAC Strategy Building Back Better 2022-2025 – Video Highlight
 - b. Provincial/Territorial Partners – Key Updates
 - i. Indigenous Tourism Alberta
 - ii. Indigenous Tourism Association New Brunswick
 - iii. Indigenous Tourism Association PEI
 - iv. Indigenous Tourism BC
 - v. Indigenous Destinations Saskatchewan
 - vi. Manitoba Indigenous Tourism Association
 - vii. NL Indigenous Tourism Association
 - viii. Nova Scotia Indigenous Tourism Enterprise Network
 - ix. Nunavut
 - x. NWT Update
 - xi. Ontario Update
 - xii. Quebec Aboriginal Tourism
 - xiii. Yukon First Nations Cultural and Tourism Association
 - c. Destination Canada Update

13. ITAC Resolutions 12:30 PM

Executive Committee Resolutions

MOTION20221216 – 07 to accept the proposed revisions to the board manual through an omnibus resolution as presented.

Moved by David Daley, Wapusk Adventures

Seconded by Marilyn Jensen, Yukon First Nation Culture and Tourism

Question called, all in favour.

Motion carried.

MOTION20221216 – 08 to accept the updated marketing criteria as recommended

Moved by Sheila Flaherty, Indigenous Culinary of Associated Nations

Seconded by Jason Johnston, Cape Croker Park

Question called, all in favour

Motion carried.

14. Other business

A special motion was requested to be considered from Indigenous Tourism BC. After review of ITAC bylaws by the Chairperson, the request for a special motion to be table by the member was rejected in accordance with Bylaw 8.3 which states motions must be submitted within 30-days of the Annual general meeting in order to be voted on. The Chairperson requested that members follows up for the 2022/23 AGM in advance.



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| 15. ITAC Board Election | 12:50 PM |
| a. Yukon | |
| i. Marilyn Jensen (Acclaimed) | |
| b. Manitoba | |
| i. David Daley (Acclaimed) | |

16. Closing Comments	12:53 PM
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17. Motion to Adjourn	12:55 PM
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MOTION20221216 – 09 to adjourn the 7th Annual General Meeting.
Moved by Jason Johnston, Cape Croker Park
Seconded by Kelly Fiddler, Beaver River Consulting
Question called, all in favour
Motion Carried.

18. Closing Prayer	1:00 PM
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Closing prayer provided by Audrey Seigl