



## Indigenous Tourism Association of Canada (ITAC) Board of Directors Meeting

**March 8<sup>th</sup>, 2022**  
**Grey Eagle Resort & Casino**  
**3777 Grey Eagle Drive**  
**Calgary, AB T3E 3X8**

### **DRAFT MINUTES**

ManyHorses Room  
Breakfast in Room 8:30AM-9:00AM

#### 1. Welcome and Introductions

##### **In Attendance**

Marilyn Jensen	YT Representative
Jason Johnston	ON Representative
Kelly Fiddler	SK Representative
Jamie Thomas	PE Representative
Sheila Flaherty	NU Representative
Karen Narvey	NB Representative (Proxy)
Frank Antoine	BC Representative
Joe Bailey	NT Representative
Marie-Pierre Lainé	QC Representative

##### **Online Attendance:**

Marlene Joudry	NS Representative
Marie-Pierre Lainé	QC Representative
Tara Saunders	NL Representative
Brenda Holder	AB Representative
Robert Bernard	NSITEN

##### **Regrets:**

David Daley	MB Representative
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##### **Staff Members in Attendance**

Keith Henry	President & CEO
Brady Smith	Chief Strategy Officer
Sebastien Desnoyers-Picard	Chief Marketing Officer



Cecilia Point  
Teresa Ryder  
Joe Hidayat  
Angela Ryder  
Malcolm Macpherson

Director of Finance  
Director of Business Development  
Controller  
Industry Coordinator  
Legal Advisor

2. Review Agenda

**MOTION20220308 – 01 to approve the agenda as amended.**

**Moved by Frank Antoine**

**Seconded by Jason Johnston**

**Question called, all in favour**

**Motion carried.**

3. Annual General Meeting Preparations
4. Break
5. Overview of National Indigenous Tourism Conference Agenda
6. Marketing Projects

**MOTION20220308 – 02 to approve \$900,000 in advertising proposals for marketing as presented.**

**Moved by Marie-Pierre Lainé**

**Seconded by Jamie Thomas**

**Question called, all in favour**

**Motion Carried.**

7. Schedule of Meetings for the Board of Directors for 2022-23

**MOTION20220308 – 03 to accept the proposed board meeting dates for 2022-23 as amended.**

**Moved by Frank Antoine**

**Seconded by Sheila Flaherty**

**Question called, all in favour**

**Motion carried**

**MOTION20220308 – 04 to accept the Board Honorariums for 2022-23 as amended.**

**Moved by Sheila Flaherty**

**Seconded by Marie-Pierre Lainé**

**Question called, all in favour**

**Motion Carried.**



8. Adjourn

**MOTION20220308 – 05 to adjourn the meeting.**

**Moved by Frank Antoine**

**Seconded by Marie-Pierre Lainé**

**Motion carried.**

NOTE: ITAC AGM is scheduled at 1pm-4pm MST in the Eagle Robe / Crow Flag Room across the hall from the board room.