



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

Indigenous Tourism Association of Canada (ITAC)
Board of Directors

October 6th, 2021
Marriot Ottawa Hotel
100 Kent Street
Ottawa, Ontario

4:15-5:00 PM EST
Approved Minutes

1. Welcome and Introductions

In Attendance

Brenda Holder	AB Representative
Marilyn Jensen	YT Representative
Tara Saunders	NL Representative
Jason Johnston	ON Representative
Kelly Fiddler	SK Representative
Shiella Flaherty	NU Representative

Online Attendance:

David Daley	MB Representative
Jamie Thomas	PE Representative
Frank Antoine	BC Representative
Darrell Bernard	NS Representative
Marie-Pierre Lainé	QC Representative

Regrets:

Joe Bailey	NT Representative
Patricia Dunnett	NB Representative

Staff Members in Attendance

Keith Henry	President & CEO
Brady Smith	Chief Strategy Officer
Sebastien Desnoyers-Picard	Chief Marketing Officer
Cecilia Point	Director of Finance
Joe Hidayat	Controller
Sherry Daniels	Executive Assistant
Angela Ryder	Industry Coordinator

2. Approve Agenda

MOTION10062021 – 01 to *approve the agenda as presented.*
Moved by Tara Saunders



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

Seconded by David Daley
Question Called, all in favour
Motion carried.

3. Film Series Contract Agreement

MOTION10062021 – 02 to accept the contract agreement for services with the Solidarity Union North.

Moved by Frank Antoine

Seconded by Jason Johnston

Sheilla Flaherty has declared a conflict of interest and has recused herself from the voting.

Question called, all in favour

Motion Carried

Action Item #1 – to create a new strategy “Build Back Better” for April 2022- March 2025 for the December 3, 2021 meeting.

4. Adjourn Meeting

MOTION10062021 – 03 to adjourn meeting

Moved by Tara Saunders

Seconded by Darrell Bernard

Question called, all in favour

Motion Carried.

Approved November 3rd, 2021

ITAC Chairperson

ITAC Secretary