



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
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DU CANADA

Indigenous Tourism Association of Canada (ITAC) Board of Directors Meeting

October 20th – 22nd, 2020

Delta Hotels by Marriott Vancouver Downtown Suites
550 W Hastings Street
Vancouver, BC
604-689-8188

DRAFT Agenda

In Attendance

Frank Antoine
Kelly Fiddler
Brenda Holder
Marilyn Jensen
David Daley
Jamie Thomas
Tara Saunders
Marie-Peirre Lainé
Patricia Dunnett
Darrell Bernard

BC Representative
SK Representative
AB Representative
YK Representative
MB Representative
PEI Representative
NFL Representative
QC Representative
NB Representative
NS Representative

On Conference Call

Regrets

Joe Bailey

NWT Representative

Staff Members in Attendance

Keith Henry
Cecilia Point
Teresa Ryder
Sebastien Desnoyers-Picard
Brady Smith
Joe Hidayat
Suzanne Reeves
Angela Ryder
Sherry Daniels

President/Chief Executive Officer
Director of Finance
Director of Business Development
Chief Marketing Officer
Chief Strategy Officer
Finance Controller
Marketing Advisor
Industry Coordinator
Executive Assistant

Tuesday, October 20th

Board and Senior Team members travel to Vancouver

Wednesday, October 21st

Breakfast 8:00 AM

Meeting begins 8:30 AM



1. Welcome and Opening Comments 8:30 AM
2. Review and Approve Agenda 8:35 AM

MOTION 20201021-01 to accept the agenda as presented.

Moved by David Daley
Seconded by Frank Antoine
Jamie Thomas abstains
Motion Carried

3. Review Draft Minutes 8:40 AM
 - a. July 10th, 2020

MOTION 20201021-02 to approve the minutes from July 10, 2020 as presented.

Moved by Frank Antoine
Seconded by David Daley
Jamie Thomas abstains
Motion Carried

4. ITAC Operational Update 9:00 AM
 - a. ITAC 2020-21 Mid Term Report
 - i. Summary of Key Performance Indicators (KPI's)
 - b. ITAC Finance
 - i. 2020-2021 Budget Update
 - c. Governance
 - i. ITAC Board Meeting Schedule Discussion
 - d. Stimulus Development Grants
 - i. Review Final Results
 - e. Canadian Experience Fund Update
 - f. Marketing Highlights
 - i. Destination Indigenous – Escape from Home
 - g. Culinary Update
 - h. Project Rise

MOTION 20201021-03 to accept ITAC 2020-21 Midterm Report as presented.

Moved by David Daley
Seconded by Tara Saunders
Jamie Thomas abstains
Motion Carried

MOTION 20201021-04 to approve the ITAC April 1, 2020 to September 30, 2020 Financial report as presented.

Moved by Frank Antoine
Seconded by Patricia Dunnett
Jamie Thomas abstains
Motion Carried



Action Item #1 – Send a copy of the KPI Presentation to Board.

Break 10:30 AM

- i. Provincial and Territorial Updates 10:45 AM
- i. British Columbia
 - ii. Alberta
 - iii. Saskatchewan
 - iv. Manitoba
 - v. Ontario
 - vi. Quebec
 - vii. Nova Scotia
 - viii. PEI
 - ix. New Brunswick
 - x. Newfoundland Labrador
 - xi. Yukon
 - xii. Northwest Territories
 - xiii. Nunavut

Lunch (Provided) Noon

5. International Indigenous Tourism Conference 1:00 PM
- a. 2020 Discussion

Action Item #2 – ITAC team to look at doing public statement or online video for IITC 2020.

Action Item #3 – ITAC to develop a scoring matrix for future IITC.

MOTION20201021 – 05 to approve the 2021 IITC host as presented.

Moved by David Daley

Seconded by Tara Saunders

Jamie Thomas abstains

Motion Carried

Break 2:30 PM

6. Indigenous Services Canada 3:00 PM
- a. Ontario

7. In Camera Session - Board 4:00 PM

MOTION20201021 – 06 to move in camera.

Moved by Frank Antoine

Seconded by Marie-Pierre Lainé

Motion Carried

MOTION20201021-07 – to move out of camera

Moved by Darrell Bernard



Seconded by Marie-Pierre Lainé
Motion Carried

MOTION20201021-08 – to schedule and conduct a review meeting with the Ontario board member for October 29, 2020 at 1:00pm EST.

Moved by Kelly Fiddler
Seconded by Frank Antoine
Jamie Thomas abstains
Motion Carried

MOTION20201021-09 – to approve board compensation as proposed until March 31, 2021.

Moved by Frank Antoine
Seconded by Marie-Pierre Lainé
Jamie Thomas abstains
Motion Carried

Adjourn

5:00 PM

Thursday, October 22nd, 2020

In Attendance

Darrell Bernard
Frank Antoine
Kelly Fiddler
Shea Bird
Marilyn Jensen
Marie-Pierre Lainé
Patricia Dunnett
Jamie Thomas
Tara Saunders
David Daley

NS Representative
BC Representative
SK Representative
AB Representative (Proxy)
YK Representative
QC Representative
NB Representative
PEI Representative
NFL Representative
MB Representative

On Conference Call

Regrets

Joe Bailey

NWT Representative

Staff Members in Attendance

Keith Henry
Cecilia Point
Teresa Ryder
Sebastien Desnoyers-Picard
Brady Smith
Joe Hidayat
Angela Ryder
Sherry Daniels

Chief Executive Officer
Director of Finance
Director of Business Development
Chief Marketing Officer
Chief Strategy Officer
Finance Manager
Industry Coordinator
Executive Assistant



Breakfast 8:00 AM

8. ITAC Annual General Meeting Preparation
- a. Review Legal Opinion
 - b. Proposed Online Platform
 - c. Election Process

8:30 AM

MOTION20201021-10 to approve the proposed virtual annual general meeting format as presented.

Moved by Marie-Pierre Lainé
Seconded by Patricia Dunnett
Jamie Thomas abstains
Motion carried

MOTION20201021-11 to change the proposed date of virtual annual general meeting to December 15, 2020

Moved by Frank Antoine
Seconded by Tara Saunders
Jamie Thomas abstains
Motion Carried

MOTION20201021-12 to appoint nominations committee as recommended; Frank Antoine, Kelly Fiddler, Patricia Dunnett, Marilyn Jensen.

Moved by Tara Saunders
Seconded by Shae Bird
Jamie Thomas abstains
Motion Carried

**MOTION20201021-13 INDIGENOUS TOURISM ASSOCIATION OF CANADA
(the "Corporation")**

RESOLUTIONS OF THE BOARD OF DIRECTORS

WHEREAS:

- A. Section 4.3 of the by-laws of the Corporation states that each member of the Corporation must pay an annual membership fee payable on the first day of the new fiscal year of the Corporation in an amount determined by the Board of Directors;**
- B. Section 4.11 of the by-laws of the Corporation states that members are required to complete the membership application process annually and pay the annual membership fee as determined by the Board of Directors in order to remain in Good Standing; and**
- C. The Board of Directors considers it to be in the best interests of the Corporation to waive the requirement of the members to pay a membership fee for the ensuing year.**



BE IT HEREBY RESOLVED THAT:

1. The requirement of the Members to pay an annual membership fee on the first day of the 2021 financial year be and is hereby waived.
2. All existing members of the Corporation who intend to remain members of the Corporation and who are in Good Standing and otherwise meet the requirements for membership in the Corporation pursuant to the Corporation's by-laws as of the close of the 2020-2021 membership year, be and are hereby confirmed and accepted as members of the Corporation for the 2021 – 2022 membership year.
3. All members who otherwise meet the requirements of being in Good Standing in accordance with the Corporation's by-laws shall be considered to be in Good Standing despite not having paid fees for the 2021 – 2022 membership year, as waived in paragraph 1 of these resolutions.

Moved by Frank
Seconded by Tara Saunders
Jamie Thomas abstains
Motion Carried

Break 10:15 AM

9. Provincial/Territorial Meetings 10:45 AM
a. Summary of Progress

10. Other 11:15 AM
a. YVR MOU

Action item #3 – Keith to share ITAC/YVR Partnership and information with board members.

Action item #4 – Keith to share ITAC/YVR partnership and information with Indigenous Tourism Alberta

- b. Westjet Partnership Update
- c. Conference Board of Canada Economic Update
- d. Domestic Marketing Report – Insignia

Action item #5 – Keith to share Insignia Marketing Research with board members.

MOTION20201021-14 to accept the Insignia Domestic Marketing Report as presented.

Moved by Darrell Bernard
Seconded by Patricia Dunnett
Jamie Thomas abstains
Motion Carried



e. FireCircle Proposal

MOTION20201021-15 for ITAC move forward with the FireCircle Digital Tourism & Hospitality Development proposal as presented.

Moved by Frank Antoine

Seconded by Tara Saunders

Jamie Thomas abstains

Motion Carried

Action item #6 – Schedule next board meeting for November 12, 2020 at 10 am PST.

11. Adjournment

Noon

MOTION20201021-15 to adjourn meeting

Moved by Frank Antoine

Motion Carried.

DRAFT