



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

**Indigenous Tourism Association of Canada (ITAC)
Board of Directors
Zoom Call**

Friday, May 29th, 2020

DRAFT AGENDA

1. Welcome and Introductions

In Attendance

Frank Antoine
Brenda Holder
Marilyn Jensen
Joe Bailey
David Daley
Doreen Sark
Kevin Eshkawkogan

BC Representative
AB Representative
YK Representative
NWT Representative
MB Representative
PEI Representative
ON Representative

On Conference Call

Regrets

Darrell Bernard
Kelly Fiddler
Patricia Dunnett
Tara Saunders

NS Representative
SK Representative
NB Representative
NFL Representative

Staff Members in Attendance

Keith Henry
Brady Smith
Sebastien Desnoyers-Picard
Cecilia Point
Teresa Ryder
Joe Hidayat
Suzanne Reeves
Jason Picard-Binet
Angela Ryder
Ryan Rogers
Genevieve Huneault
Holly Courchene
Tracey Pascal
Manpreet Kaur
Malcolm MacPherson
Nick Ward
Craig van der Merwe
Jen Rollins
Dierdre Campbell

Chief Executive Officer
Chief Strategy Officer
Chief Marketing Officer
Director of Finance
Director of Business Development
Finance Manager
Marketing Advisor
Sales Manager
Industry Coordinator
Marketing Coordinator
Development Coordinator
Manitoba Coordinator
Saskatchewan Coordinator
Bookkeeper
Legal Advisor
The Update Company
The Update Company
The Update Company
Beattie Tartan



2. ITAC Draft Minutes March 24th, 2020

Motion 2020-05-29 – 01 to accept the agenda as presented.

Moved by Frank Antoine

Seconded by David Daley

Motion Carried.

Motion 2020-05-29 – 02 to accept the minutes as presented.

Moved by David Daley

Seconded by Frank Antoine

Motion Carried.

3. ITAC Recovery Plan 2020-2024

Motion 2020-05-29 – 03 to accept the ITAC Recovery plan 2020-2024.

Moved by Marilyn Jensen

Seconded by Doreen Sark

Motion Carried.

Motion 2020-05-29 – 04 to approve the proposed ITAC Health and Safety Guidelines as presented.

Moved by David Daley

Seconded by Frank Antoine

Motion Carried.

4. Stimulus Development Grant Program Update

Motion 2020-05-29 – 05 to accept the documents as edited for communication about the Stimulus Development Grant program.

Moved by Joe Bailey

Seconded by David Daley

Motion Carried.

5. Conference Board of Canada Report Update

Action item #1 – to have the updated Conference Board of Canada Report to the board within one week.

6. Other

a. Indigenous Business Taskforce – Business Report (DRAFT)

b. Proposed ITAC Marketing Plan for Destination Canada

Motion 2020-05-29 – 06 to approve the revised marketing budget as presented.

Moved by Frank Antoine

Seconded by David Daley

Motion Carried.



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Motion 2020-05-29 – 07 to Adjourn Meeting
Moved by Frank Antoine
Seconded by David Daley
Motion Carried.

DRAFT