



INDIGENOUS
TOURISM ASSOCIATION OF CANADA

ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

Indigenous Tourism Association of Canada (ITAC) Board of Directors Meeting

Thursday, May 2nd – Friday, May 3rd, 2019

Sheraton Ottawa Hotel

150 Albert Street
Ottawa, Ont K1P 5G2
1-613-238-1500

Approved Minutes

In Attendance

Darrel Bernard
Brady Smith
Kelly Fiddler
Brenda Holder
Marilyn Jensen
Jason Picard
Kylik Kisoun-Taylor
Dave Daley
Patricia Dunnet
Doreen Sark

NS Representative
BC Representative
SK Representative
AB Representative
YK Representative
QC Representative
NWT Representative
MB Representative
NB Representative
PEI Representative

On Conference Call

Tara Saunders
Kevin Eshkawkogan

NL Representative
ON Representative

Regrets

Kataisee Attagutsiak

NU Representative

Staff Members in Attendance

Keith Henry
Cecilia Point
Teresa Ryder
Sebastien Deysnors-Picard
Joe Hidayat
Melanie Bingham
Charlie Sark
Malcolm MacPherson

Chief Executive Officer
Director of Finance
Director of Product Development
Director of Marketing
Finance Manager
Project Coordinator
Indigenous Culinary
Legal Advisor

Wednesday, May 1st, 2019



Board and Senior Team members travel to Ottawa and staying at the Sheraton Ottawa Hotel.

Thursday, May 2nd, 2019

Breakfast 8:00 AM Albert Room

Meeting begins 8:30 AM

1. Welcome and Opening Comments 8:30 AM
2. Review and Approve Agenda 8:35 AM

Motion 2019-05-02 – 01 to accept the agenda as presented.

Moved by David Daley

Seconded by Darrell Bernard

Motion Carried.

3. Review Draft Minutes 8:40 AM
 - a. January 19th, 20th, 2019

Motion 2019-05-02 – 02 to approve the minutes of January 19th & 20th as presented.

Moved by Patricia Dunnett

Seconded by David Daley

Motion Carried.

4. ITAC Operational Update 9:00 AM
 - a. ITAC Finance
 - i. 2018-2019 Budget Report
 - ii. 2019-2020 Budget Update

Action Item #1 – Finance team to provide assumptions on the right-hand side of the budget, rather than the notes at the bottom of the page.

Motion 2019-05-02 – 03 to approve the ITAC Budget Plan for 2019-2020 as presented.

Moved by Brady Smith

Seconded by Doreen Sark

Motion Carried.

- b. Governance
 - i. Proposed ITAC Board Meeting Schedule May 2019 – March 31st, 2020
 - ii. ITAC Board Representation – Membership

Motion 2019-05-02 – 04 to appoint Alex Flaherty as the Nunavut Representative for the interim until the 2019 AGM.



Moved by David Daley
Seconded by Kevin Eshkawkogan
Motion Carried.

iii. Updated HR Manual

Motion 2019-05-02 - 05 to approve the Updated HR Manual as presented.

Moved by Brady Smith
Seconded by Kevin Eshkawkogan
Motion Carried.

- c. Marketing Updates
 - i. Destination Indigenous
 - ii. RVC Toronto May 2019
- d. Product Development Updates

Motion 2019-05-02 – 06 to accept the reports as presented.

Moved by Brady Smith
Seconded by Jason Picard
Motion Carried.

Break

10:30 AM

- e. Provincial and Territorial Updates
 - i. British Columbia
 - ii. Alberta
 - iii. Saskatchewan
 - iv. Manitoba
 - v. Ontario
 - vi. Quebec
 - vii. Nova Scotia
 - viii. PEI
 - ix. New Brunswick
 - x. Newfoundland Labrador
 - xi. Yukon
 - xii. Northwest Territories
 - xiii. Nunavut

Lunch (Provided)

Noon

- 5. International Indigenous Tourism Conference
 - a. 2019 Budget Update
 - b. Agenda

1:00 PM



- c. Sponsorship
- d.

Action Item #2 – Board members to continue to recommend any sponsorship opportunities

Break	2:30 PM
6. ITAC 2019 Canadian Experience Fund Priorities	2:45 PM
a. Destination Indigenous	
b. Taste of the Nations	
c. Market Preparation	
7. Destination Canada Update Mr. David Goldstein	3:15 PM
8. In Camera Session - Board	4:00 PM

Motion 2019-05-02 – 07 to move in camera.

Moved by Brady Smith

Seconded by Kylik Kisoun-Taylor

Motion Carried.

Adjourn 4:30 PM

Indigenous Tourism Association of Canada Reception 6:00 – 9:00 PM
O'Connor Room

Friday, May 3rd, 2019

In Attendance

Darrel Bernard	NS Representative
Brady Smith	BC Representative
Kelly Fiddler	SK Representative
Brenda Holder	AB Representative
Marilyn Jensen	YK Representative
Jason Picard	QC Representative
Kylik Kisoun-Taylor	NWT Representative
Dave Daley	MB Representative
Patricia Dunnet	NB Representative
Doreen Sark	PEI Representative

Regrets

Kataisee Attagutsiak	NU Representative
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Chief Executive Officer
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Finance Manager
Project Coordinator
Indigenous Culinary
Legal Advisor

Breakfast 8:00 AM

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|---|----------|
| 9. Proposed Chile Project | 8:30 AM |
| 10. Market Readiness – Tourism HR Canada | 9:00 AM |
| Break | 10:45 AM |
| 11. Provincial/Territorial Meeting March 27 th and 28 th Review | 11:00 AM |
| 12. Indigenous Travel Packages | 11:15 AM |
| a. Meridian System Update | |
| 13. Other | 11:30 AM |
| b. Office Relocation Update | |
| c. Cariboo Chilcotin Coast Tourism Association Proposed MOU | |
| d. Cape Breton Community Interest Company | |

Motion 2019-05-03 – 07 to move in camera.

Moved by Kylik Kisoun-Taylor

Seconded by Patricia Dunnett

Motion Carried.

Motion 2019-05-03 – 08 to send Letter of Support for Indigenous Tourism Ontario to the Minister of Tourism.

Moved by Kelly Fiddler

Seconded by Jason Picard

Motion Carried.

Motion 2019-05-03 – 09 to move out of camera.

Moved by David Daley

Seconded by Patricia Dunnett

Motion Carried.



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Motion 2019-05-03 – 10 to Adjourn Meeting.
Moved by David Daley
Seconded by Brady Smith
Motion Carried.

14. Adjournment

Noon

Approved by: ITAC Chairperson
ITAC Secretary

Dated: September 24th, 2019