

Alberta Development Day



2017 INTERNATIONAL
ABORIGINAL
TOURISM CONFERENCE

Alberta Research Results

Communities & Entrepreneurs:



98% support the development of an Indigenous tourism association for Alberta that is led by Indigenous tourism entrepreneurs

Funding Commitment

- 🍁 ITAC is committing to 3 years of funding support for an Alberta Indigenous tourism organization 2018-2021
- 🍁 \$65,000 per year X 3 years = \$195,000
- 🍁 Alberta will need more funding help from others

INDIGENOUS
TOURISM ASSOCIATION OF CANADA



ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA

Support & Commitment

INDIGENOUS
TOURISM ASSOCIATION OF CANADA



ASSOCIATION TOURISTIQUE
AUTOCHTONE
DU CANADA



Brenda Holder
Alberta Board
Representative



Lori Beaver
Alberta Regional
Coordinator

Alberta 
Culture and Tourism

VIDEO: Alberta Development Day



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