



**Aboriginal Tourism Association of Canada (ATAC)
Board of Directors Meeting**

APPROVED MINUTES

**Wednesday, June 1st, 2016
Conference Call**

Meeting called to order at 12:10 pm PST

Participants: Keith Henry
Carole Bellefleur
Patricia Dunnett
Charlie Sark
Charlene Alexander
Lori Beaver
Jeff Provost
Linda Sarazin
Trina Simard

Missing: Dana Soonias
Teresa Doolittle
Robin McGinley
Robert Bernard
Dave Laveau

1. Review Agenda

Motion 06-01-16-01: To approve the agenda

Moved Charlene Alexander
Seconded Linda Sarazin

Carried

2. 2016-2017 Operational Action Plan

The ATAC board reviewed the proposed ATAC Action Plan document 2016-2017. An explanation was provided about the identified approval of \$650,000 and the purpose of these funds from INAC for 2016-2017.

Motion 06-01-16-02: To approve the ATAC Action Plan 2016-2017 as presented

Moved Charlene Alexander
Seconded Trina Mather Simard

Carried

3. ATAC Funding

- a. Aboriginal Entrepreneurship Program (AEP)**
- b. Strategic Partnership Initiative (SPI)**
 - i. Additional Resources for Year one 2016-2017**
- c. Tourism HR Canada**

The board was provided a detailed review about the funding negotiations to date. The \$650,000.00 was specific to the Aboriginal Entrepreneurship Program and is approved.

ATAC is continuing to finalize the Strategic Partnership Initiative (SPI) proposal application and has received industry letters of support as part of the final steps. These letter of support are from Destination Canada, Tourism Industry Association of Canada, and Ottawa Tourism to date. Seeking other letter of support for the ATAC SPI application to solidify the strength of the SPI application which will focus additional resources on the capacity building for strategic priorities across Canada. ATAC has a high chance to secure SPI funding in this fiscal year which is in addition to the \$650,000 and year one SPI may support \$800,000.00 as per the proposal in year one of the multi year agreement.

Tourism HR Canada and ATAC are also working on a proposal to enhance training and market ready workshops. Details will be shared with the board once the proposal is finalized, expected in the coming weeks.

The funding for ATAC initiatives is all towards the identified investment requirements in the ATAC Five Year Plan Year 1.

4. IATC Update

ATAC board member Patricia Dunnett provided an update on IATC planning to the end of November 2016. The theme will continue “Building Effective Partnerships for Aboriginal Tourism”. In addition, this conference is to support capacity building in Atlantic Canada.

Action Item #1 – ATAC will post the IATC Conference Coordinator. Robert is taking the lead to develop the Call of Application on behalf of ATAC.

Action Item #2 – Carole to send Robert the current IATC conference items:

- *List of registered delegate from 4th IATC in Quebec in 2015*
- *Access to the current IATC website*
 - *Robert is reviewing website for 5th IATC with Update Company*

5. Other

- a. Innovation, Science and Economic Development Special Invitation by Federal Minister Navdeep Bains June 13 Ottawa Roundtable**

ATAC Chair/CEO Henry will be in Ottawa June 13th by special invitation to present to a Minister’s panel on the potential of Aboriginal tourism in Canada.

b. Annual General Meeting Timing

ATAC CFO Henry Tso continues to work on the final date options for the first official ATAC Annual General Meeting. ATAC is confident the corporations branch will approve the AGM to be held in November 2016 in conjunction with the IATC.

c. Membership

ATAC is now receiving multiple membership applications and board members were reminded to ensure their organizations complete this membership application process as well. ATAC membership applications will be reviewed by the board on a regular basis for final approval.

Motion 06-01-16-03: To adjourn the conference call

Moved by Trina Mather Simard

Carried

Meeting concluded at 1:10 PM PST

Approved by:

ATAC Chairperson
ATAC Secretary

Dated: August 30th, 2016