

**Aboriginal Tourism Association of Canada (ATAC)  
Board of Directors Meeting**

**Monday, October 19<sup>th</sup>, 2015 @ 10:00 AM (PDT)**

**APPROVED MINUTES**

**Participants:** Keith Henry  
Charlie Stark  
Lori Beaver  
Kevin Eshkawkogan  
Trina Mather-Simard  
Jeff Provost  
Robin McGinley  
Teresa Doolittle  
Patricia Dunnett

1. Opening Comments & Introductions
2. Approve Agenda ATAC Board of Directors Meeting Agenda Monday Oct. 19, 2015

**Motion 20151019-01** to approve Board of Directors meeting agenda of Oct. 19, 2015. Moved by Teresa Doolittle, seconded by Jeff Provost, question called, all in favour. Motion carried.

3. Review Meeting Minutes August 11<sup>th</sup>, 2015

**Motion 20151019-02** to approve ATAC Meeting Minutes of Aug. 11, 2015. Moved by Teresa Doolittle and Trina Mather-Simard, question called, all in favour. Motion carried.

4. ATAC Corporate Requirements
  - a. Signing of banking documents – Opening Account BMO
5. AANDC Funding Update
6. Proposal Expenditure Plan for AANDC \$120,000.00 Submission
  - a. Website ongoing development \$12,000.00 for the Update Company
  - b. Ongoing French Translation \$8,000.00 as required with new planning
  - c. Finance CGA – Henry Tso, CGA
  - d. As Chair I act as CEO and am the lead PR
  - e. \$25,000.00 for board meeting
  - f. Marketing consultant – Recommend Dana Schoahs \$6,000.00
  - g. \$2000.00 to pay for meeting rental

**Motion 20151019-03** to approve proposed Expenditure Plan as presented. Moved by Lori Beaver, seconded by Robin McGinley, question called, all in favour. Motion carried.



*Action item 1: Keith will follow up on Board liability insurance.*

7. Request for Proposal Recommendation 5 Year Plan

- a. CVH \$30,000.00

**Motion 20151019-04** to approve CVH Request for Proposal of the ATAC 5 Year Plan.  
Moved by Robin McGinley, seconded by Charlie Stark, question called, all in favour.  
Motion carried.

8. Canadian Council of Tourism Ministers Meeting Update

- a. January 2016 Tentative

9. Canada 150 Funding Application Update - pending

10. Aboriginal Travel Services Proposal - deferred

11. Other

- a. Destination Canada Presentation Update About ATAC  
b. JCI Update Showcase Aboriginal Tourism in Japan Proposal QAT November 3<sup>rd</sup> – 8<sup>th</sup>  
c. ATAC Membership Process – application, fees  
d. IATC 2016 in Atlantic Canada  
e. Conference Call with ACOA/AANDC and ATAC Reps (Robert and Keith)  
f. Aboriginal Tourism Ontario (ATO) Strategy – new 5 Year Plan

**Motion 20151019-05** ATAC prepare a letter of support for the new ATO 5 Year Strategy.  
Moved by Charlie Stark, seconded by Patricia Dunnett, question called, all in favour.  
Motion carried.

*Action item 2 – Keith report on upcoming meeting with Destination Canada as a potential funder.*

*Action item 3 – ATAC Membership Process included in the ATAC 5 Year Plan.*

*Action item 4 – ATAC Atlantic Board Members work together on 2016 IATC Preplanning.*

12. Next Meeting Date – mid December 2015 or January 2016.

13. Adjourn

Approved by:

ATAC Chairperson  
ATAC Secretary

Dated: November 23rd, 2015

