



**Aboriginal Tourism Association of Canada  
Board of Directors Meeting  
Tuesday June 16, 2015 @ 8:00 AM (PDT)**

**Approved Minutes**

Keith Henry  
Dana Soonias  
April Richardson  
Teresa Doolittle

Jeff Provost  
Robert Bernard  
Kevin Eshkawogan  
Robin McGinley

1. Opening Comments & Introductions
2. Review Agenda and Approve of Board of Directors Meeting June 16, 2015  
**Motion 20150616-01** to accept agenda as presented, moved by Jeff Provost, seconded by Robert Bernard, question called, all in favour.
3. Review Meeting Minutes March 23, 2015  
**Motion 20150616-02** to accept meeting minutes of March 23, 2015 with edits, moved by Dana Soonias, seconded by Robin McGinley, question called, all in favour.
4. Canada 150 Funding Application  
**Motion 20150616-03** to accept and support the Canada 150 Funding Application as reviewed moved by Teresa Doolittle, seconded by Robert Bernard, question called, all in favour.
5. 2014 -2015 Year End Activity Report  
**Motion 20150616-04** to accept the 2014 -2015 Year End Activity Report subject to final edits, moved by Robin McGinley, seconded by April Richardson, question called, all in favour.
6. AANDC potential investment funding
  - a. Strategic Partnership Initiatives (SPI)
    - Step One: 2015 – 2016 Action Plan- Key Initiatives
      - i) International Marketing
      - ii) Partnerships and Branding

iii) Business Development & Training; Governance

**Motion 20150616-05** to proceed with negotiating 2015 -2016 Action Plan focusing on the 3 key initiatives, moved by Robert Bernard, seconded by Dana Soonias, question called, all in favour.

**Action Item 01:** ATAC members are encouraged to attend AANDC meeting in Ottawa with Keith which is scheduled for July 3<sup>rd</sup> at 10:00 AM – Noon.

7. Other

- a. Review RVC Press Releases
- b. Applicants for ATAC Website – Clarify Process
  - Deferred due to limitations at this time
- c. National Aboriginal Tourism Awards – TIAC
  - Nominations are now closed.
- d. Pacific Asia Indigenous Tourism Association Conference
  - Still seats available

8. Next Meeting –Wed. July 8, 2015 @ 8:00 am (PDT)

**Motion 20150616-06** to Adjourn Robert Bernard.

Approved by:

ATAC Chairperson  
ATAC Secretary

Dated: August 11<sup>th</sup>, 2015