

Aboriginal Tourism Association of Canada (ATAC)  
Conference Call  
Thursday January 29, 2015  
Meeting Notes

On the Call: Keith Henry April Richardson  
Don Wilson Kevin Eshkawkogan  
Ron Ostrom Trina Mather-Simard  
Lori Beaver Brenda Dragon  
Charlene Alexander

1. Review Rendez Vous Canada Aboriginal Showcase applications.

**Approved:**

Aboriginal Experiences  
Aboriginal Tourism Association of BC  
Aurora Village  
Cross River Wilderness Centre  
Eastside Aboriginal Sustainable Tourism  
Great Spirit Circle Trail  
Grey Goose Lodge Destination Deline  
Inuit Adventures  
Metepenagiag Heritage Park  
Quaaout Lodge  
Quebec Aboriginal Tourism  
Sea Wolf Adventures  
Skwachays Lodge  
Spirit Bear Lodge  
Takaya Tours  
Trophy Lodge

**Conditional Upon Clarification:**

Kaha:wi Dance Theatre \*  
Head-Smashed-in Buffalo Jump\*\*

**Declined:**

Parcs Nunavik

\*Confirmed by Trina that this group would rather participate in the Lunchtime Programming

\*\*Confirmed by Keith that the control, which was the key factor of determination, is in fact with the local Elders for all programming. Therefore the application is approved and a future meeting with the experience is being arranged to further implement national ATAC authenticity standard requirements.

2. 2014-2015 Project Update  
a. ATAC Website



- Framing and development is ready for content from ATAC member experiences and events
- ATAC Website official launch in March 23 & 24, 2015 at International Conference

*Action Item: The Update Company will provide an update on project progress in relation to costs.*

b. National Research Project

- Completion by March 31, 2015

3. ATAC Budget

- Total Approved Budget \$243, 500
- Expenses to date \$185,700
- Remaining project funds \$57,800

*Action Item: Follow up will be undertaken from AtBC Executive Assistant Linda Calla (to assist ATAC Chair Henry) to confirm budget expectations for ATMC members to travel and attend meeting in March. There are limited ATAC travel resources and a budget will be created to provide information and options once travel expectations are confirmed for the meeting in March.*

4. International National Aboriginal Tourism Conference March 24 & 25, 2015 Quebec City

- Planned a ATAC Member Meeting March 23, 2015
- Conference Speakers List includes:
  - 12 International
  - 6 Canadian
  - 7 Quebec
  - Federal and Quebec Tourism Ministers

*A quick overview was provided during the call.*

*The following offers a more thorough IATC overview from QAT – Carole. As you will see I needs the ATAC members to confirm travel expectations in light of the room costs and registration fee listed below.*

*Update from Carole:*

*The excitement for the conference keeps us busy!*

*ATAC Meeting – March 23<sup>rd</sup>  
Welcoming cocktail – March 23<sup>rd</sup>  
IATC-March 24-25*



*Registrations are coming in, we can feel that we are getting closer to the event. All the team at Québec Aboriginal Tourism are eager to welcome you in Québec City! Thanks to those who already registered!*

*Don't forget when registering to confirm your participation at the suggested optional evening activity in Wendake March 24<sup>th</sup>.*

*The best support we can give to our host Nation is to be present at that special event of huron-wendat discoveries and laid back networking.*

*Shuttles bus are being organised for your convenience.*

#### *Our MC*



*Since his Géméaux nomination for hosting the young adult show, **C'est parti mon tipi**, Charles has become a regular presence on Aboriginal People's Television Network. He will be part of the cast of the soon to be released **Mohawk Girls**, and is the lead of **Sioui-Bacon**, two new series on the network. Even though Charles began his career in French, he has been seen in many English productions since graduating from Concordia University. On stage, he has had the chance to work with Ondinnok, a Quebec native-theatre company, and toured Quebec and the Maritimes with Geordie Theatre. On screen, he has appeared in a variety of productions, both in English and in French, such as **En thérapie** (La Presse Télé) and **Being Human** (Muse Productions). Most recently, he appeared as host of the four-part documentary series, **Le 8<sup>e</sup> feu** (8<sup>th</sup> Fire), a series tackling a variety of contemporary First-Nation issues, produced and aired by Radio-Canada.*

*If there are no changes to the presenter's lineup we have presentations and case study from 13 countries.*

#### *Speakers from:*

*International : 12  
Canada : 6  
Québec : 7  
Male: 17  
Female : 13*

*A newsletter presenting a few IATC speakers will be sent next week. ATAC is our torchbearer throughout Canada. We need you to forward the information in your*

*network. Send people to the website to register to the conference and newsletter. Being presented for the first time in the East ITAC 2015 QUÉBEC edition is a great opportunity for the surrounding provinces and territories of Atlantic, Ontario, and Nunavut...*

*We have some special guest who confirmed their presence at one moment or another during the conference activities. We will also announce soon the presence of:*

- *Mme Dominique Vien - ministre du Tourisme (Québec Tourism Minister)*
- *M. Geoffrey Kelly - ministre responsable des Affaires autochtones (Québec Aboriginal Affairs Minister)*
- *l'Honorable Maxime Bernier - Ministre d'État (Petite Entreprise et Tourisme, et Agriculture) (Minister of State (Small Business and Tourism, and Agriculture))*
- *M. Ghislain Picard - Chef de l'Assemblée des Premières Nations du Québec et du Labrador et (Chief, Assembly of First Nations Québec and Labrador)*
- *M. Konrad Sioui - Grand Chef de la Nation Huronne-wendate (Grand-Chief, Community of Wendake)*

*Dave presented at "l'Assemblée des chefs" the Chiefs table Wednesday. We also sponsored an evening cocktail to showcase the IATC and encourage registrations in Québec.*

*Visit [www.ITAC2015.com](http://www.ITAC2015.com) for more information.*

*For your information Keith*

*The cost for ATAC members supported by ATAC funds will be of \$275. If ATAC can't support all members, we will offer de early bird price to the balance of them.*

*We have rooms booked for ATAC. March 22<sup>nd</sup> to 25<sup>th</sup>. Can you confirm the number of rooms needed? Rooms are starting at \$129/night*

*I will send you a quote for the meeting room at le Château Frontenac, light breakfast, lunch and break sessions, 1 big screen and projector.*

*Thank you have a great meeting! People can call me or email me if they have more questions.*

*Best regards!*

