



PARTICIPANT	AFFILIATION	PARTICIPANT	AFFILIATION
Keith Henry	ATBC – BC A/Chair ATMC	Blake Rogers	TIA Yukon
Robin McGinley	COTA – James Bay ATMC Executive member	Trina Mather-Simard	Aboriginal Experiences – Ottawa ATMC Executive member
Lori Beaver	Alberta ATMC Executive member	Jenni Bruce	NWT Aboriginal Tourism Champions Advisory Council
Angela Singh	WED - Ottawa	Linda Sarazin	Aboriginal Experiences - Ottawa
Barry Parker	AANDC - Ottawa	James Duke	AANDC - Ottawa
<i>See Appendix A for full ATMC contact list</i>			

**Agenda Items: ATMC Conference Call – Summary Report
July 30, 2012
9:30 – 10:30 PST**

Agenda Items: (Pacific Standard Time)

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| 1. Call to Order | 9:30 AM |
| 2. Review Notes from June 13 th , 2012 | 9:35 AM |
| 3. ATMC Survey Results | 9:40 AM |
| 4. ATMC Letter to IC | 10:28 AM |
| 5. Next Steps | 10:30 AM |
| 6. | |

1. Welcome and introductions

Keith called meeting to order, thanked those who could make it, and advised that a number of members could not make the call and sent their regrets. The agenda was reviewed and accepted.

2. Items from June 13th Conference Call Summary Report

National Aboriginal Economic Development Conference October 15-16, Ottawa

James Duke provided an overview of the conference which is being supported by AANDC, HRSDC, NRCan, and the Aboriginal Human Resource Council.

- The program is almost full and can be viewed at <http://www.brentmoore.com/index.php/en/online-registration.html> .
- The theme is - major projects and opportunities for Aboriginal communities.
- It will showcase 'Tools and Resources' for Industry and Aboriginal partners.
- It is expected that there will be approximately 400 guests.
- The trade show is will have approximately 50 booths and some presentation tables.



There may be a possibility for ATMC to host a sidebar workshop on an activity related to the theme. It was suggested by Barry that perhaps travel services support to resource development (e.g. catering, transportation and camp management) could be a topic with a panel of major Aboriginal suppliers and perhaps an industry partner talk about how these may be part of IBA's or separate contract arrangements. (Keep in mind that tourism industry associations have capacity to provide technical support related to business planning and training)

It was also suggested that ATMC consider having a booth to increase member profiles. Booth information is on the website.

Action Item

The ATMC is to consider participation options at the next Executive Committee mtg.

ATMC Member Updates

It was felt that member updates are important and as they are often overlooked due to time considerations that a better system for sharing information is required.

Action Item

A quarterly reporting system will be developed whereby regional contributions, including newsletters, reports, operation plans, etc can be packaged and distributed (hopefully this will coincide with con-calls or meetings). The Executive will explore options. (Round table updates will be dropped from con-call agendas.)

ATMC – ATWG Meeting October Ottawa

As a result of ongoing discussions between ATMC and AANDC a federal partner – Aboriginal Tourism Working Group (ATWG) meeting will be held in October to coincide with the National Conference. Based on previous discussions ATWG members are always open to Aboriginal engagements. I suspect they'll be very happy to hear the results of ATMC's national survey and about other issues the ATMC wants to raise.

AANDC advises that it cannot commit resources to support ATMC participation although it is working to find resources to support travel costs for two people at least.

Action Item

Barry will continue to seek support for ATMC travel

The ATMC Executive will discuss participation at their next meeting

Projects

Barry advised that there are no resources for national level tourism projects this fiscal year and that ATMC consider their options to move the Online Toolkit and National Manual forward.



Additionally, there is the Urban Aboriginal Tourism Study which was originally supported by the Office of the Federal Interlocutor.

Most importantly AANDC needs to better understand ATMC's priorities and where these projects fit in their future.

Whatever the ATMC priorities, proposals for projects are required before consideration can be given to them, even in the case of the Toolkit and Manual though they are included in the Federal Tourism Strategy.

For next fiscal year proposals should be sent in the fall.

As a related point AANDC is willing to explore other options if proposals are not successful e.g. it can do some work 'in-house' on National Manual.

Action Item

The ATMC Executive will discuss at next meeting. It will invite AANDC, OFI and other partners to participate as may be relevant to project discussions.

3. ATMC Survey Results

There was a brief discussion on survey process and early findings. Final comments will be accepted until August 15th, 2012. A draft summary report will be prepared along with a presentation deck (to be shared with federal partners). The drafts will be sent out prior to the next ATMC con-call.

Action Item: The Executive Committee will develop materials for review.

4. ATMC letter to Industry Canada

Keith reviewed the letter to IC underlining the importance of working with industry especially as relates to the Federal Tourism Strategy and the Federal Framework for Aboriginal Economic Development. It also thanked them for supporting government engagement of ATMC and referenced the con-call with AANDC and a proposed meeting with the government in the fall.

Action Item

- A similar letter will be sent to AANDC.

5. Next Steps

- Keith will coordinate an ATMC Executive Committee meeting next week.
- The Executive Committee will plan for next ATMC con-call for mid September.

6. Meeting Adjourned.