Indigenous Tourism Association of Canada (ITAC)
Board of Directors Meeting

Thursday, May 2\textsuperscript{nd} – Friday, May 3\textsuperscript{rd}, 2019

Sheraton Ottawa Hotel
150 Albert Street
Ottawa, Ont K1P 5G2
1-613-238-1500

Approved Minutes

In Attendance
Darrel Bernard \quad NS Representative
Brady Smith \quad BC Representative
Kelly Fiddler \quad SK Representative
Brenda Holder \quad AB Representative
Marilyn Jensen \quad YK Representative
Jason Picard \quad QC Representative
Kylik Kisoun-Taylor \quad NWT Representative
Dave Daley \quad MB Representative
Patricia Dunnet \quad NB Representative
Doreen Sark \quad PEI Representative

On Conference Call
Tara Saunders \quad NL Representative
Kevin Eshkawkogan \quad ON Representative

Regrets
Kataisee Attagutsiak \quad NU Representative

Staff Members in Attendance
Keith Henry \quad Chief Executive Officer
Cecilia Point \quad Director of Finance
Teresa Ryder \quad Director of Product Development
Sebastien Deysnors-Picard \quad Director of Marketing
Joe Hidayat \quad Finance Manager
Melanie Bingham \quad Project Coordinator
Charlie Sark \quad Indigenous Culinary
Malcolm MacPherson \quad Legal Advisor

Wednesday, May 1\textsuperscript{st}, 2019
Board and Senior Team members travel to Ottawa and staying at the Sheraton Ottawa Hotel.

Thursday, May 2nd, 2019

Breakfast 8:00 AM Albert Room

Meeting begins 8:30 AM

1. Welcome and Opening Comments 8:30 AM
2. Review and Approve Agenda 8:35 AM

Motion 2019-05-02 – 01 to accept the agenda as presented.
Moved by David Daley
Seconded by Darrell Bernard
Motion Carried.

3. Review Draft Minutes 8:40 AM
   a. January 19th, 20th, 2019

Motion 2019-05-02 – 02 to approve the minutes of January 19th & 20th as presented.
Moved by Patricia Dunnett
Seconded by David Daley
Motion Carried.

4. ITAC Operational Update 9:00 AM
   a. ITAC Finance
      i. 2018-2019 Budget Report
      ii. 2019-2020 Budget Update

Action Item #1 – Finance team to provide assumptions on the right-hand side of the budget, rather than the notes at the bottom of the page.

Motion 2019-05-02 – 03 to approve the ITAC Budget Plan for 2019-2020 as presented.
Moved by Brady Smith
Seconded by Doreen Sark
Motion Carried.

b. Governance
   i. Proposed ITAC Board Meeting Schedule May 2019 – March 31st, 2020
   ii. ITAC Board Representation – Membership

Motion 2019-05-02 – 04 to appoint Alex Flaherty as the Nunavut Representative for the interim until the 2019 AGM.
Moved by David Daley  
Seconded by Kevin Eshkawkogan  
Motion Carried.

iii. Updated HR Manual

Motion 2019-05-02 - 05 to approve the Updated HR Manual as presented.  
Moved by Brady Smith  
Seconded by Kevin Eshkawkogan  
Motion Carried.

c. Marketing Updates  
   i. Destination Indigenous  
   ii. RVC Toronto May 2019  

d. Product Development Updates

Motion 2019-05-02 – 06 to accept the reports as presented.  
Moved by Brady Smith  
Seconded by Jason Picard  
Motion Carried.

Break  
10:30 AM

e. Provincial and Territorial Updates  
   i. British Columbia  
   ii. Alberta  
   iii. Saskatchewan  
   iv. Manitoba  
   v. Ontario  
   vi. Quebec  
   vii. Nova Scotia  
   viii. PEI  
   ix. New Brunswick  
   x. Newfoundland Labrador  
   xi. Yukon  
   xii. Northwest Territories  
   xiii. Nunavut

Lunch (Provided)  
Noon

5. International Indigenous Tourism Conference  
   a. 2019 Budget Update  
   b. Agenda
c. Sponsorship

d.

**Action Item #2** – Board members to continue to recommend any sponsorship opportunities

**Break** 2:30 PM

6. ITAC 2019 Canadian Experience Fund Priorities 2:45 PM
   a. Destination Indigenous
   b. Taste of the Nations
   c. Market Preparation

7. Destination Canada Update Mr. David Goldstein 3:15 PM

8. In Camera Session - Board 4:00 PM

**Motion 2019-05-02 – 07 to move in camera.**

*Moved by Brady Smith*

*Seconded by Kylik Kisoun-Taylor*

*Motion Carried.*

**Adjourn** 4:30 PM

*Indigenous Tourism Association of Canada Reception 6:00 – 9:00 PM*

*O’Connor Room*

**Friday, May 3rd, 2019**

*In Attendance*

Darrel Bernard NS Representative
Brady Smith BC Representative
Kelly Fiddler SK Representative
Brenda Holder AB Representative
Marilyn Jensen YK Representative
Jason Picard QC Representative
Kylik Kisoun-Taylor NWT Representative
Dave Daley MB Representative
Patricia Dunnet NB Representative
Doreen Sark PEI Representative

*Regrets*

Kataisee Attagutsiak NU Representative
Tara Saunders NL Representative
Kevin Eshkawkogan ON Representative
Staff Members in Attendance

Keith Henry       Chief Executive Officer
Cecilia Point   Director of Finance
Teresa Ryder    Director of Product Development
Sebastien Deysnors-Picard Director of Marketing
Joe Hidayat     Finance Manager
Melanie Bingham Project Coordinator
Charlie Sark    Indigenous Culinary
Malcolm MacPherson Legal Advisor

Breakfast 8:00 AM

9. Proposed Chile Project 8:30 AM
10. Market Readiness – Tourism HR Canada 9:00 AM

Break 10:45 AM

11. Provincial/Territorial Meeting March 27th and 28th Review 11:00 AM
12. Indigenous Travel Packages 11:15 AM
   a. Meridian System Update
13. Other 11:30 AM
   b. Office Relocation Update
   c. Cariboo Chilcotin Coast Tourism Association Proposed MOU
   d. Cape Breton Community Interest Company

Motion 2019-05-03 – 07 to move in camera.
Moved by Kylik Kisoun-Taylor
Seconded by Patricia Dunnett
Motion Carried.

Motion 2019-05-03 – 08 to send Letter of Support for Indigenous Tourism Ontario to the Minister of Tourism.
Moved by Kelly Fiddler
Seconded by Jason Picard
Motion Carried.

Motion 2019-05-03 – 09 to move out of camera.
Moved by David Daley
Seconded by Patricia Dunnett
Motion Carried.
Motion 2019-05-03 – 10 to Adjourn Meeting.
Moved by David Daley
Seconded by Brady Smith
Motion Carried.

14. Adjournment

Noon

Approved by: ITAC Chairperson
ITAC Secretary

Dated: September 24th, 2019