



MEMBERSHIP BENEFITS

Apply before
MARCH 31st
to maximize your
membership
benefits!

Voting Members

Market-Ready Indigenous Tourism Experiences and Indigenous Tourism Associations. Indigenous tourism business that are not market-ready may also apply for the development grants.

\$99

DEVELOPMENT GRANTS

Did you know that ITAC contributed \$418,000 to 65 Indigenous tourism businesses in 2017? With an ITAC membership, your Indigenous business is eligible to apply for a grant through our Experience Development Micro-Grant Program.

ONLINE BOOKING PLATFORM

Do you want your customers to be able to book your tours or accommodation online? As a market-ready ITAC member, you can use Meridian's booking engine for free! Your business will also be promoted on IndigenousCanada.Travel.

TRADE SHOW SUBSIDIES

Interested in applying for subsidized registrations at travel trade shows and marketplaces? With your ITAC market-ready membership, your business can reach new markets and take advantage of ITAC's extensive travel trade connections.

Plus: Weekly e-newsletters, business listings in our Guide to Indigenous Tourism (print and PDF), priority coverage in ITAC's social media content features, and more!

Marketing Upgrade

Must meet ITAC export-ready criteria.

\$199

PRIORITY PLACEMENT

Ready to take your marketing to the next level? With the Marketing Upgrade, you'll get priority placement within new packages on IndigenousCanada.Travel, in travel trade publications, as well as enhanced listings in the National Guide to Indigenous Tourism, on IndigenousTourism.ca and much more!

PHOTO SUBSIDIES

Have you been thinking about new photography and video assets for your business? With the Marketing Upgrade, you can apply for a \$500 grant for new photography for your website, social media and marketing. Your images can also be featured in ITAC's marketing and publications.

Plus: Access to press trips and fam trips, and much more!

INDIGENOUS TOURISM ONTARIO (ITO)

Located in Ontario? Our partnership with Indigenous Tourism Ontario means that your voting membership is free. Contact ITO for more details.

IndigenousTourismOntario.ca
membership@IndigenousTourismOntario.ca

QUEBEC ABORIGINAL TOURISM (QAT)

If your business is located in Quebec your voting membership is free and the Marketing Upgrade is only \$99. Contact Quebec Aboriginal Tourism for details.

QuebecAboriginal.com
info@TourismeAutochtone.com

To get started, visit **IndigenousTourism.ca/membership**