2018 International Indigenous Tourism Conference Call For Speaker Proposals

Oct. 30 - 31, 2018 at TCU Place, Saskatoon, Saskatchewan

www.indigenoustourismconference.com

April 4, 2018, Treaty 6 Territory (Saskatoon, SK) – The Indigenous Tourism Association of Canada (ITAC) is putting out the call for speakers to submit their session, panel, and workshop topics for the seventh annual International Indigenous Tourism Conference (IITC).

Speakers are encouraged to submit their ideas by July 15, 2018, through an online submission form found at http://bit.ly/2018SpeakerProposals. The International Indigenous Tourism Conference agenda will offer workshops, panel discussions, presentations and keynotes on Indigenous tourism topics and trends, share industry research and marketing strategies, and present key tactics to support growing local tourism development capacities in Indigenous communities.

This year, the theme is, “The Indigenous Tourism Economy: Learning Together and Sharing Our Stories.” Indigenous tourism has the power to change perspectives, preserve culture, language, and community and provide our relatives with a platform to be the leading voice in reclaiming our space in history — both ancient and modern.

“For the past six years, we have worked with speakers from all corners of Canada, the United States, New Zealand, and Australia, all of whom were captivating in their engagement of our delegates,” says Keith Henry, President & CEO of the Indigenous Tourism Association of Canada. “Whether speakers share their vision for Indigenous tourism or the practical application of today’s marketing technologies, each session at the International Indigenous Tourism Conference inspires the more than 400 delegates who attend each year.”

Confirmed event partners for IITC 2018 include Tourism Saskatchewan, Tourism Saskatoon, and Indigenous Services & Northern Affairs Canada. Other event supporters include Parks Canada, and Destination Canada.

For more information on the 2018 International Indigenous Tourism Conference, visit http://www.indigenoustourismconference.com/.

About the Indigenous Tourism Association of Canada
The Indigenous Tourism Association of Canada (ITAC) works to improve the socio-economic condition of Indigenous peoples through the provisions of economic development advisory services, tourism conferences, capacity development training and workshops, industry research and information for Indigenous tourism operators and communities within the 13 regions; 10 provinces and three territories of Canada. ITAC develops relationships with other groups and regions with similar mandates, uniting the Indigenous tourism industry in Canada and works to enable collective support, product development, promotion and marketing of authentic Indigenous cultural tourism businesses in a respectful protocol. The ITAC Board is made up of Indigenous tourism industry representatives from each of the provinces and territories. For more information, visit www.IndigenousTourism.ca.

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Media contacts:
Brian Cant, Beattie Tartan: 250-592-3838, 250-888-8729 (cell) or brian.cant@onlybeattie.com
Keith Henry, Indigenous Tourism Association of Canada: 604-639-4408 or keith@indigenoustourism.ca