Aboriginal Tourism Association of Canada (ATAC)
Members Meeting

Monday March 23, 2015 9:00 am – 4:00 pm
Fairmont Le Chateau Fronteau
Quebec City, Quebec

Approved Minutes

<table>
<thead>
<tr>
<th>ATAC Members</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Teresa Doolittle</td>
<td><a href="mailto:teresadoolittle@sixnations.ca">teresadoolittle@sixnations.ca</a></td>
</tr>
<tr>
<td>2. Jeff Provost</td>
<td><a href="mailto:jeffprovost@eastinc.ca">jeffprovost@eastinc.ca</a></td>
</tr>
<tr>
<td>3. Kathy McBryan</td>
<td><a href="mailto:kathy@buffaloairways.com">kathy@buffaloairways.com</a></td>
</tr>
<tr>
<td>4. Blake Rogers</td>
<td><a href="mailto:blake.rogers@tiayukon.com">blake.rogers@tiayukon.com</a></td>
</tr>
<tr>
<td>5. Colleen Dupuis</td>
<td><a href="mailto:ceo@nunavuttourism.com">ceo@nunavuttourism.com</a></td>
</tr>
<tr>
<td>6. Carole Bellefluer</td>
<td><a href="mailto:cbellefluer@tourismeautochtone.com">cbellefluer@tourismeautochtone.com</a></td>
</tr>
<tr>
<td>7. April Richardson</td>
<td><a href="mailto:marketing@metpark.ca">marketing@metpark.ca</a></td>
</tr>
<tr>
<td>8. Patricia Dunnett</td>
<td><a href="mailto:patricia@metpark.ca">patricia@metpark.ca</a></td>
</tr>
<tr>
<td>9. Robin McGinley</td>
<td><a href="mailto:robin@creetourism.ca">robin@creetourism.ca</a></td>
</tr>
<tr>
<td>10. Brenda Dragon</td>
<td><a href="mailto:brenda.dragon@gov.nt.ca">brenda.dragon@gov.nt.ca</a></td>
</tr>
<tr>
<td>11. Dave Laveau</td>
<td><a href="mailto:dlaveau@tourismeautochtone.com">dlaveau@tourismeautochtone.com</a></td>
</tr>
<tr>
<td>12. Trina Simard</td>
<td><a href="mailto:trina@aboriginalexperiences.com">trina@aboriginalexperiences.com</a></td>
</tr>
<tr>
<td>13. Lori Beaver</td>
<td><a href="mailto:loribeaver@gmail.com">loribeaver@gmail.com</a></td>
</tr>
<tr>
<td>14. Linda Sarazin</td>
<td><a href="mailto:linda@aboriginalexperiences.com">linda@aboriginalexperiences.com</a></td>
</tr>
<tr>
<td>15. Robert Bernard</td>
<td><a href="mailto:rbernard@wagmatcook.com">rbernard@wagmatcook.com</a></td>
</tr>
</tbody>
</table>

Guests

AANDC
1. Nicholas Yee        | nicholas.yee@aandc-aadnc.gc.ca      |
2. Brad Cline          | brad.cline@aandc-aadnc.gc.ca       |

Industry Canada
3. Ilona Rehberg       | Ilona.Rehberg@ic.gc.ca              |
4. Jena Cameron         | Jena.Cameron@ic.gc.ca               |

1. Opening Prayer
2. Welcome and Roundtable Introductions

3. ATAC Incorporation
   a. Bylaws
   b. Founding Members
   c. Appointment of Executive Committee

There were extensive discussions regarding the DRAFT bylaws presented. A number of key issues were raised including:

- Regional ATAC members only voting for regional representatives
- Remove cultural from references of Aboriginal tourism
- Several other edits were noted through the document and the document was reviewed line by line.

Action Item #1: The next version of the draft bylaws will be sent on a priority basis to the current ATAC members.

Action Item #2: The current ATAC members were invited to become directors as founding members of the ATAC federal non profit corporation.

Action Item #3: The initial Executive Committee was declared as:
   - Keith Henry
   - Trina Mather Simard
   - Carole Bellefleur
   - Robert Bernard
     o GNWT representative Brenda Dragon notified that she would review options and next steps requiring approvals before she can commit.

4. Review ATAC Projects
   a. Budget Presentation

   The AtBC administered ATAC projects budget was reviewed by ATAC members.

   b. RVC Showcase
      i. Trade Show
      ii. Lunch time activation

      ATAC members were provided a presentation and recommendation for the lunchtime activation for May 29th, 2015. The ATAC members agreed in principle with the proposed Option A plan as proposed by Prime Strategies.

5. ATAC Regional Updates

   There were regional updates provided by each of the representatives in attendance.
6. Review IATC Conference Agenda

Quebec Aboriginal Tourism representative Carole Bellefleur provided an overview of the conference for ATAC members.


The ATAC members were provided a presentation summarizing the report findings. ATAC members were provided a hard copy of the complete report in the final draft.

Action Item #4: ATAC members were advised about the importance to complete the report on a priority basis. The report is to be completed in early April.

Action Item #5: An ATAC press release prepared for March 26th will be deferred until the report is completed.

Action Item #6: NWT representative Brenda Dragon agreed to prepare a 2 page report summary for use by the ATAC members.

8. ATAC Website Portal Final Presentation – The Update Company

The ATAC members in attendance reviewed the presentation from Update Company representatives. The website presentation included recommendations from the Update Company.

Action Item #7: ATAC members were pleased with the website and agreed to launch the website during the IATC.

9. Other

a. Discuss Priorities for 2015 -2016

Action Item #8: The ATAC members reviewed the priorities as follows:

- Completed ATAC Incorporation
- Development of a ATAC Strategic Plan
  - Website maintenance and sustainability
- Preparation for Rendez Vous Canada marketing in May in Niagara Falls

b. Pacific Asia Indigenous Tourism Operators Conference September 2015
   Vancouver, BC

c. IATC 2016

Action Item #9: ATAC to prepare IATC Request for Proposal Call for 2016

The meeting concluded at 6:00 PM.
Approved by:

ATAC Chairperson
ATAC Secretary

Dated:  June 16th, 2015