In Attendance
Keith Henry, Douglas Dillon, Trina Mathers-Simard, Carole Bellefleur, Kevin Kelly, Robin McGinley, Teresa Dolittle, Brenda Dragon, Jeff Provost, Don Wilson, Charlene Alexander, Patricia Dunnet

1. Call to Order - 11am

2. Review Notes and Action Items from April 14th, 2014
   - Cruise Industry Update - received lots of good info and great feedback and questions.
   - Website Presentation - Press release was sent out across the country. Have received
     great feedback and will start receiving analytics in June.
   - Heritage Conference - Keith has not had a chance to write letter, will do so shortly.
   - Governance Discussion - Committee has scheduled a conference call for May 31.
   - Meeting minutes accepted with minor spelling corrections.

3. ATMC Research Project
   a. Review DRAFT RFP
      - AANDC confirmed that they are prepared to move forward and fund ATMC research
        project to be led by ATBC
      - Keith presented a draft RFP and stressed the importance of moving quickly so AANDC
        can get funding in place. Will give a 3-week window for application deadline.
      - Committee reviewed RFP and recommended the following:
        o Terms of RFP - project to be completed by March 31, 2015 with a deadline of
          December 31 for completion of research, to be presented at IATC in Quebec.
        o Research Identification of tourism trends to be considered by region.
        o Budget should include cost of French translation
        o Competency - Successful candidate must be able to address French language
          translation in research and become familiar with French content documents.
   b. RFP Committee Approval
      - Committee members approved RFP approach and directed Keith/ATBC to move
        forward on application process, which will include funding for a face-to-face meeting
        of the ATMC.
      - The RFP contract amount will range between $50 - 100K
      - RFP Committee - the following members volunteered to serve on review committee:
        Brenda Dragon (Northern Canada) Carol (Quebec) Trina, Kevin or Teresa TBD (Ontario)
        Keith (Western Canada) Jeff (Prairie Provinces) Patricia (Eastern Canada)

4. International Aboriginal Tourism Conference 2015 Quebec
   March 24th and 25th QAT Press Release
   Carol reported that the QAT press release had been sent out and their team is working
   on a RFP for an event manager.
   Once the contract has been awarded, they will hold a round table to determine themes. Once
   event planner is in place they will set up a website for registration and hotel bookings.
   Currently looking for speakers from the national and international community and asked for
   suggestions. Everyone is getting very excited!
5. **ATMC - AANDC Proposed MOU**
Committee reviewed proposed MOU between ATMC and AANDC. The 3 year MOU formally recognizes and acknowledges the work of the ATMC and sets out a framework for future coordination and communication. It provides tangible steps / commitments for example, the Cruise Industry Report and how to implement the report will lead to resources for implementation.

**Recommendations and comments:**
- Add territorial to section d.
- Feel as though AANDC is behind ATMC.
- This MOU is just what ATMC needs and is the direction the Committee has been heading. It is a great next step and a great platform to promote and raise awareness of ATMC.

**Next Steps:** Keith will make minor revisions and send to committee for final approval. Will not sign off until approval has been received from the Cree Tourism.

6. **Other**
   - Will go live with Cruise Industry Web Page next week. Will send out press release. Begin to look at execution or implementation of cruise industry strategy - the real work begins.

7. **Next Meeting**

8. **Adjourn**